



Deb Peterson: Founder of “*Balance Your Life ...A Wellness Gala*” designs events to inform the mainstream population about the many benefits of alternative healing modalities and holistic wellness. Graduate of Old Dominion University with a degree in Marketing, Deb entered the workforce and was a successful sales executive for 15 years before branching out on her own.

Here’s her story in her own words:

I was a mainstream marketing professional working for Russ Berrie & Co Inc. in outside sales for 15 years when quite unexpectedly, my oldest son started to display odd behaviors. From that moment on, my life was completely changed.

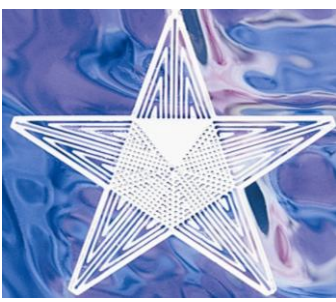
My son was diagnosed with severe Tourettes Syndrome. I exhausted all traditional medical treatments available, yet his symptoms worsened and his prognosis was bleak. The mainstream medical community states that there is no cure for this syndrome and that, over time, symptoms can worsen.

Even though I was completely unaware of holistic healing techniques, I was so desperate to help my son that I turned to alternative healing modalities as a last resort.

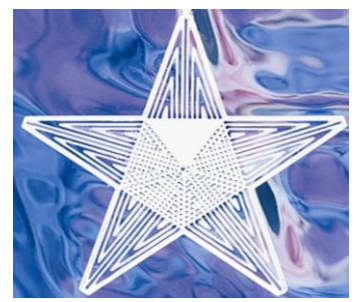
I was led to an energy healer, Dr. Robert Kandarjian, who completely healed my son of Tourettes. Dr. Kandarjian worked with my entire family to heal my son. His philosophy to always work with the parents first to begin the child's healing process was the perfect approach for my son's healing. It's been five years since my son was diagnosed and he has had no medication, therapies or symptoms at all.

The Wellness Gala grew from my realization that integrative healing modalities can work miracles. My goal is to inform people everywhere that these modalities are legitimate options that can help any type of physical, emotional, mental or spiritual issues or problems. I was guided to host a wellness event that celebrates healing and fosters inner and outer beauty. I wanted it be different from anything I had ever seen before. On February 8th 2009 I hosted my first Wellness Gal event with a portion of the proceeds benefiting Tourettes Syndrome Association of NJ and the results exceeded my greatest expectations.

From that point forward The Wellness Gala has established itself as a unique event that provides attendees the opportunity to experience the special gifts of a select group of experts in the fields of health, beauty and wellness. Holistic health concepts and modalities, rejuvenation and stress reduction techniques, and personal growth workshops are all featured at the Galas. My goal and my aspirations are to touch new lives everyday and introduce to mainstream America the benefits of holistic healing modalities.



Balance Your Life ... A Wellness Gala



The Mission:

To create awareness, educate, and promote the benefits and effectiveness of holistic health and alternative healing modalities to the mainstream population.

Our short term vision is to host Galas throughout the Tri-State area. We are in the process of forming a core team of experts in their fields to assist us in a national roll out of the Balance Your Life...A Wellness Gala concept.

Our long term vision is to host regional Galas that will reach thousands of Americans nationwide.

For More information, please contact:

Debbie Peterson Wellness Events
Founder of Balance Your Life ... A Wellness Gala!
973-713-6811
www.wellnessgala.com

Balance Your Life ... A Wellness Gala

SPONSORSHIP LEVELS

GALA SPONSOR \$7,000

INCLUDES:

Tickets to attend Gala (25)
Complimentary sessions with 2 participating Practitioners of your choice
Full Page/Back Cover Ad in Gala Program
Expo table at Gala
Prominent signage sponsorship Link to the Gala Website
Included on all Media Advertising (Facebook, Twitter, Website and Newsletter)
Logo and company name prominently displayed at Gala
Included on all additional outside advertising

PLATINUM SPONSOR \$5,000

INCLUDES:

Tickets to attend Gala (10)
Full Page Ad in Program and all Media Advertising
Included in all Promotional Material and Press Release
Prominently Placed Table at Gala
Sponsorship Link to the Gala Website
Included on all Media Advertising (Facebook, Twitter, Website and Newsletter)
Logo and Company Name prominently displayed at Gala
Additional outside sources of advertising included

PROGRAM SPONSOR \$2,000

INCLUDES:

Tickets to attend Gala (5)
Back & Inside Cover Page Ad in Gala Program
Prominently Placed Table at Gala
Sponsorship Link to the Gala Website
Included on all Media Advertising (Facebook, Twitter, Website and Newsletter)
Logo and Company Name displayed at Gala

GOLD SPONSOR \$2,500

INCLUDES:

Tickets to attend Gala (5)
½ Page Ad in program
Sponsorship Link to the Gala Website
Included on all NJLHB Media Advertising (Facebook, Twitter, website and newsletter)
Logo and Company Name displayed at Gala
Prominently Placed Table at Gala

SILVER SPONSOR \$1500

INCLUDES:

Tickets to the Gala (4)
1/3 Page Ad in program
Sponsorship Link to Gala Program
Logo Placement at the Gala
Table at the Gala

BRONZE SPONSOR \$800

INCLUDES:

Tickets to the Gala (2)
1/6 Page Ad in program
Sponsorship Link to Gala Program
Table at the Gala
Exclusively on product

BLUE SPONSOR \$500

Tickets to Gala (2)
Business card size Ad
Sponsorship listing in program
Table at Gala
Exclusively on product

THANK YOU